



the **moshi** 

*Spring/Summer 2024*





## Welcome to The Moshi's Spring/Summer 2024 Collection: A Symphony of Colours and Floral Designs

Dear Moshi Family,

Guess what? The Moshi's Spring/Summer 2024 Collection has landed, and it's a burst of color and floral elegance that we can't wait to share with you!

As we say goodbye to the winter cold, we invite you to embark on a journey through our newest selection of accessories that are not only fashionable, but also embody the spirit of a blooming season. We would like to think that we've captured the liveliness of spring and the cozy vibes of summer, infusing each piece with a medley of colors and floral patterns.

Throughout the year we've gathered inspiration from many different places. From the golden fields that surrounds our headquarters in southern Sweden. From our endless journeys around the world. And from you, our Moshi Family who always engages with us in the most positive way, making us want to continue crafting each piece with love and dedication.

As you flip through these pages, imagine a collection that not only embraces the season but also elevates your everyday experiences. Whether you're stretching out on a sunny beach, strolling through a blooming garden, or tackling the urban jungle, The Moshi's accessories are your perfect companions. From playful patterns to chic silhouettes, our designs dance the line between whimsy and sophistication.

Thank you for coming along on the journey. Thank you for choosing The Moshi. We can't wait to meet you this coming season.

All the best,  
Philip, Philippa, Lena & Kjell

the moshi   
[www.themoshi.se](http://www.themoshi.se)











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Welcome to our showroom located in beautiful southern Sweden!  
Or visit our website, [www.themoshi.se](http://www.themoshi.se)

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